

The Digital Creators' Challenge

Teacher's Guide to Entering the Competition

Introduction

To enter the Digital Creators' Challenge competition students need to complete an entry form which is available on the website. As a teacher you will need to email these entry forms together with evidence of the product prototype and a cover sheet.

This guide explains how to help your students to prepare to enter the Digital Creators' Challenge Awards and how to submit their completed entries.

Step 1 - Students create and upload a one-minute video pitch

This is an opportunity for students to sell their idea to the judges. There are various free video editing apps available to download e.g. [Splice](#) for iPhones and [PowerDirector](#) for Android phones. Alternatively students could create an animated video using a free online tool such as [Powtoon](#).

Once students have completed their video they need to upload it to YouTube or Vimeo. Full details on how to do this can be found in the [FAQs](#). Please note that YouTube videos should be uploaded as 'Unlisted' - this means that the judges will be able to use the link to view the video but the videos will not appear in searches. For Vimeo the video should be uploaded as 'Private' and the password included on the student entry form.

Step 2 - Students prepare evidence of their prototype

If students have used AppLab to create their prototype, the easiest way to provide evidence is for them to click on the 'Share' button at the top of the AppLab screen and copy and paste the URL produced into the entry form. This allows them to share a working copy of the app. The competition judges will be able to click through the screens of the app and view the code.

If students do not have an AppLab prototype, they can take photos or screenshots of their work instead and save these as GIF, JPEG or PNG (PowerPoint allows you to do this - it saves each slide as a separate file). While multiple files are acceptable you may find it easier when it comes to emailing the evidence if each team has a single file with a file name that identifies the team. There are free online tools such as [Filesmerge](#) that will enable students to produce a single merged file. Students may need to compress the files to ensure that they are not too large to email.

Step 3 - Students gather rest of their evidence

Ensure your students have gathered all the evidence they will need to complete their entry. Much of the information they require will be in their student workbook, in particular:

- Activity 4 - Draft mini elevator pitch
- Activity 6 - Create a user profile
- Activity 7 - List user needs and features
- Activity 11 - Prepare your pitch

Step 4 - Students complete the entry form

The editable pdf entry form can be downloaded from the website. Students need to complete the entry form and save it with a filename that includes the team name. You may want to check the entry forms before submission to ensure the students have completed all the sections correctly.

Step 5 - Email the submissions

The student entry forms and the product prototypes should be emailed to thedigitalcreatorschallenge@vodafone.com. Given the number of attachments required you may wish to split the entries across more than one email. Each email should include the completed teacher's cover sheet detailing the teams included in the email. **The deadline for entries is 5pm, Friday 24 January 2020.**

Please note that the teacher's cover sheet includes a confirmation that parents have consented to their child entering the competition. There is a draft parent / carer letter below that you may wish to use or adapt. This includes an optional sentence (in italics) giving assumed consent if the slip is not returned.

Date

VODAFONE FOUNDATION DIGITAL CREATORS' CHALLENGE COMPETITION

Dear parents / carers

Over recent weeks your son/daughter has been working in a team to complete the Vodafone Foundation Digital Creators' Challenge which aims to boost students' digital skills and introduce them to future careers in the exciting world of technology. They have been developing an app prototype which could improve the lives of their community.

They have now successfully completed the course and are ready to enter the competition. Could you please complete and return the slip below indicating whether you give permission for your son/daughter to enter the completion.

All slips should be returned by _____. *Please note if the slip is not returned it will be assumed that you give permission for the entry to be submitted.*

Yours sincerely



DIGITAL CREATORS' CHALLENGE COMPETITION

– PLEASE RETURN TO _____ BY _____

STUDENT'S NAME: _____ TUTOR GROUP: _____

I give/do not give* permission for my son/daughter* to enter the Vodafone Foundation Digital Creators' Challenge competition. I understand that if they are selected as regional finalists, teams will be invited to attend a funded experience day at Vodafone HQ on Friday 27 March 2020 which may involve an overnight stay on Thursday 26 March 2020.

PARENT/CARER'S NAME:

Signed:

Date